

Curt Allen, President of X4 Solutions, joins the Convey Services Board of Directors

Atlanta, GA — April 15, 2015 — Convey Services today announced the addition of Curt Allen, President of X4 Solutions, to the Convey Services' Board of Directors.

“Curt has a stellar reputation within the telecommunications master agent community,” said Carolyn Bradfield, CEO and Chairman of Convey Services. “He is an expert in driving telecommunications and cloud revenue through a channel organization. As a board member Curt provides an additional perspective, along with guidance on strategic issues. Curt rounds out our board and will help us deliver a best practices business model and product roadmap to all of our vertical markets in channel sales.”

Curt Allen has over 20 years of telecommunications and technology experience. As President of X4 Solutions, one of the premier master agents in the telecommunications and cloud channel, he manages day-to-day business operations and develops the strategic direction for the company.

“X4 Solutions was one of the original customers for Convey in the channel,” said Curt Allen, President of X4 Solutions. “Together with Convey we’ve worked to bring more value to our sales partners at X4 by increasing their ability to access vendor and carrier information in a single, online location, versus having to waste time hunting for product information and training. As the use of Convey has expanded, I’ve seen the value of making this service the standard for vendors and carriers to deliver information to master agents and their partners.”

About Convey

Convey is a cloud-based platform that hosts and delivers content, training & events and generates revenue from subscriptions, purchases or advertising. Convey Channel Programs connect suppliers to revenue producers in indirect distribution channels providing access to product information and training, creating calls to action and driving revenue. Convey's Platform as a Profit Center (PaaPC™) generates revenue from supplier subscriptions, membership fees, advertising revenue, and ecommerce. Cloud Conventions™ are virtual expos managed entirely on the Convey platform. Unlike traditional trade shows, a Cloud Convention is easy and inexpensive to manage, can run for any length of time, requires no travel and can be attended 24/7.

Convey launched its first Channel Program in 2014 to master agents and their suppliers in the telecommunications and cloud industry and then to insurance master agency networks. Platform as a Profit Center (PaaPC) launched to the foodservice industry in 2015. The first Cloud Conventions Virtual Expo was held in March 2016 in the telecommunications and cloud space. Licensing opportunities are available in select vertical markets. For information visit www.conveyservices.com, info@conveyservices.com or call 888-975-1382.

Press Contact:

Bruce Ahern — (770) 580-0810

bahern@conveyservices.com

-XXX-