

## Convey Services Now Represents the Top 37 Telecom & Cloud Master Agents New Master Agents MicroCorp and WTG Launch Convey Platforms

**Atlanta, GA — March 24, 2016** — Convey Services increased their market coverage to 37 of the top master agents in the telecommunications and cloud space with the launch of sites for MicroCorp and WTG. Focused on the cloud and telecommunications channel, Convey showcases over 100 of the most significant carriers and vendors in the industry, with another 250+ new carrier, network and hardware suppliers being added to its online portal system in 2016. Convey's SaaS-based solution saves channel sales teams time and money by simplifying the process of information delivery, along with training and engagement between suppliers and revenue producers.

"MicroCorp works with more than 1500 of the country's leading communications and cloud consultants, IT experts, MSPs, interconnects and phone vendors," said Karin Fields CEO/COO of MicroCorp. "Our sales partners rely on us for carrier agreements, training, market knowledge, and on-demand sales engineering along with closing support. MicroCorp has integrated Convey into its Nautilus platform to provide the most accurate, up-to-date content and training specifically geared to the solutions our agents represent in the marketplace. It's a two-way street between agents and carrier partners. The more each knows about the other, the more intelligent the customer solutions we can deliver."

Headquartered in Malibu, California, WTG is a connectivity services distributor and one of the top master agents in the country with a portfolio of over 150 technology providers. "There couldn't be a better way to accelerate WTG's Cloudology, the study of the cloud, then by partnering with Convey," said Salwa Scarpone, VP of Marketing for WTG. "As WTG expands its portfolio of cloud and connectivity providers, Convey's solution offers the most efficient way to distribute information and engage our agent partners to keep them trained on cloud and other services in an incredibly scalable way. Convey integrates with WTG's agent support portal, allowing for our agents the ability to view provider content, promotions and training."

"Master agents like MicroCorp and WTG, along with their providers, have adopted Convey as a best practice for delivering product information, promotions, training and incentives to their sales partners," said Carolyn Bradfield, CEO of Convey. "Our system engages sales partners, creates calls to action, and allows providers to promote themselves in a very specific and direct way. We are much more than just content delivery. There is no other single location where sales partners, VARs and MSPs can get such a comprehensive view of their marketplace."

Convey's portal technology can be integrated with 3<sup>rd</sup> party systems like MicroCorp's Nautilus and WTG's PartnerEdge to give the viewer a seamless experience without having to log in to multiple locations. Convey's API and single sign-on interface allows developers to integrate the two systems in a matter of days, ensuring that only authorized members of a master agent community can view content on any Convey platform.

**About MicroCorp**

MicroCorp is the premier value added distributor of telecom and cloud solutions. Since 1986, we have simplified the purchase and management of telecommunications services for business customers. Today, the MicroCorp People Powered Network™ is nothing short of the most powerful combination of back office systems, people and support offerings in the industry. MicroCorp can be your whole back office or an extension of your current team, so you can focus on growing your business profitably. With a portfolio of solutions from more than 50 premier telecom and cloud providers combined with our collaborative back office portal, Nautilus, we are the trusted, skilled partner for a national network of agents, MSPs and VARs. For more information: <http://www.microcorp.com/>.

**About WTG**

WTG is a Connectivity Services Distributor and one of the top Master Agents in the U.S. As the longest term recipient of CRN's 5 Star Vendor for Connectivity Services accolade of any master agent, WTG has provided exceptional service to agent and VAR partners since 1996. Commerce Consulting Corporation (CCC), WTG's parent company, has the most diverse portfolio in the industry with over 150 Providers, including voice, data, managed services, cloud products and associated services. It also includes the following specialty Divisions with dedicated extra support: Cloudology, award winning wireless/mobility, equipment, international, wholesale, cost containment (TEM, logistics and all other cost containment) and its Energy Division, Emergent Services, which includes electricity, natural gas, revenue recovery, water, HVAC, DSM and LED Lighting among other products & services. WTG Agents have the ability to sell and consistently expand their business without revenue commitments or quotas. WTG is 100% partner driven and pays top commissions in the industry. WTG exceeds expectations with a dynamic approach to automation, partner support and its commitment to success. [www.wtgcom.com](http://www.wtgcom.com).

**About Convey**

Convey is a cloud-based platform that hosts and delivers content, training & events and generates revenue from subscriptions, purchases or advertising. Convey Channel Programs connect suppliers to revenue producers in indirect distribution channels providing access to product information and training, creating calls to action and driving revenue. Convey's Platform as a Profit Center (PaaPC™) generates revenue from supplier subscriptions, membership fees, advertising revenue, and ecommerce. Cloud Conventions™ are virtual expos managed entirely on the Convey platform. Unlike traditional trade shows, a Cloud Convention is easy and inexpensive to manage, can run for any length of time, requires no travel and can be attended 24/7.

Convey launched its first Channel Program in 2014 to master agents and their suppliers in the telecommunications and cloud industry and then to insurance master agency networks. Platform as a Profit Center (PaaPC) launched to the foodservice industry in 2015. The first Cloud Conventions Virtual Expo was held in March 2016 in the telecommunications and cloud space. Licensing opportunities are available in select vertical markets. For information visit [www.conveyservices.com](http://www.conveyservices.com), [info@conveyservices.com](mailto:info@conveyservices.com) or call 888-975-1382.

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