

Technology Solutions Xchange Joins Convey Vendor Match

New Technology Industry Consortium For Master Agents & Leading MSP's

Louisville, KY — August 26, 2015 —Technology Solutions Xchange today joined with Convey Services to offer new online vendor portals for master agents in the TSX Members' consortium. TSX Members is part of a growing list of master agents and telecom service providers on Convey Vendor Match, an online program that connects carriers, vendors and suppliers with agents and value-added resellers.

"Technology Solutions Xchange is an industry consortium that is attracting master agents and leading managed service providers to collaborate on expanding their portfolio of services, achieve competitive pricing, and share industry best practices," said Bill Williams, membership coordinator for Technology Solutions Xchange. "This new organization began with five top-tier master agent groups, TDM, P2 Telecom, Telcorp International, Connectivity Source, and CTG³ and is expected to represent over independent 1,000 agents by year end."

"Technology Solutions Xchange brings a new dimension to Convey," said Carolyn Bradfield, CEO of Convey Services. "We've had a long history with TDM, P2 Telecom and Connectivity Source, who joined Convey over a year ago. The new TSX Member site is a resource for that organization to manage content, training, promotions and events. Individual master agents that join TSX Members will have their own Convey-powered sites to serve their agent network."

Convey Vendor Match provides online portals for master agent groups and populates them with catalogs created and managed by subscribing carriers and vendors. Suppliers add content, training, promotions and events to engage agents visiting master agent sites. There are many advertising and promotional opportunities for participating vendors through the over 30 Convey master agent portals.

Technology Solutions Xchange allows every master agent belonging to TSX to sell a vendor's services under agreements that are maintained by other members. TSX Members can expand their product portfolio, offering a wider variety of products and services to customers. Information about each vendor, their products and services along with training opportunities is available through the new TSX portals.

About TSX Members

Technology Solutions Xchange (TSX) Members is an association of master telecom agencies in conjunction with leading managed service provider (MSP) or value added resellers (VAR). TSX offer agents competitive advantages by leveraging joint buying power and access to services delivered under the agreements maintained by member agencies. Formed in 2015, Technology Solutions Xchange is led by founding members, TDM, P2 Telecom, and Telcorp International to expand its agent base in the telecom and MSP marketplace. <http://tsxmembers.com>

About Convey

Convey is a cloud-based platform that hosts and delivers content, training & events and generates revenue from subscriptions, purchases or advertising. Convey Channel Programs connect suppliers to revenue producers in indirect distribution channels providing access to product information and training, creating calls to action and driving revenue. Convey's Platform as a Profit Center (PaaPC™) generates revenue from supplier subscriptions, membership fees, advertising revenue, and ecommerce. Cloud Conventions™ are virtual expos managed entirely on the Convey platform. Unlike traditional trade shows, a Cloud Convention is easy and inexpensive to manage, can run for any length of time, requires no travel and can be attended 24/7.

Convey launched its first Channel Program in 2014 to master agents and their suppliers in the telecommunications and cloud industry and then to insurance master agency networks. Platform as a Profit Center (PaaPC) launched to the foodservice industry in 2015. The first Cloud Conventions Virtual Expo was held in March 2016 in the telecommunications and cloud space. Licensing opportunities are available in select vertical markets. For information visit www.conveyservices.com, info@conveyservices.com or call 888-975-1382.

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